**FIGURES: The Concept Album as Visual – Sonic - Textual Spectacle: The Transmedial Storyworld of Coldplay’s *Mylo Xyloto***

**Figure 1: Paris, Graffiti art for *Mylo Xyloto***

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**Figure 2: *Mylo Xyloto* album artwork**



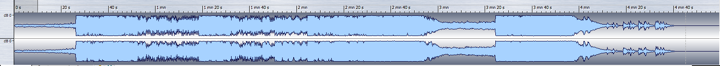
**Figure 3: Screenshots from music videos: a) “Every Teardrop Is A Waterfall”; b) “Paradise”; c) “Charlie Brown”; and d) “Hurts Like Heaven”**

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| --- | --- |
| a. [01:46] | **Macintosh HD:Users:loriburns:Dropbox:Coldplay:coldplay.images.clips.:coldplay.teardrop.1-46..tiff** |
| b. [01:23] |  |
| c. [01:03] |  |
| d. [00:19] | **Macintosh HD:Users:loriburns:Dropbox:Coldplay:coldplay.images.clips.:Coldplay.HurtsLikeHeaven.00-19.handcut.png** |

**Figure 4: *Mylo Xyloto* Release Timeline**

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| 3 June 2011 | 1st single: Every Teardrop is a Waterfall (ETIAW) |
| 25 June | Glastonbury Festival Concert (including 7 tracks from *MX*) |
| 26 June | EP release: ETIAW, Major Minus, Moving to Mars |
| 28 June | Video: ETIAW |
| 12 August | Artwork and Album Title release |
| 12 September | 2nd single: Paradise |
| 17 October | Video: Paradise |
| 19-25 October | *Mylo Xyloto* release: EMI, Parlophone, Capitol |
| 19 October | Steve Jobs Memorial: closed set with ETIAW |
| 26 October | *Mylo Xyloto Tour* 1st concert in Madrid |
| 14 November | 3rd single: Charlie Brown |
| 3 February 2012 | Video: Charlie Brown |
| 13 April | 4th single: Princess of China, feat. Rihanna |
| 21 April (record store day) | Ltd. ed. single: Up With the Birds (7” vinyl) |
| 2 June | Video: Princess of China |
| 27 July | 5th single: Hurts Like Heaven |
| 9 September | Live performance at the London 2012 Paralympic Games, Closing Ceremony |
| 8 October | Video: Hurts Like Heaven |
| 13-14 November | *Coldplay Live 2012*; cinema screenings |
| 31 December | *Mylo Xyloto Tour* last concert in NYC |
| January – July 2013 | Comics 1-6 released |
| 20 April 2013 (record store day) | Ltd.ed.: album, comic 1, 7” vinyl Hurts Like Heaven and Us Against the World |

**Figure 5a: Charlie Brown, waveform and musical structure**



|  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- |
| Intro/Hook | Verse | Hook | \*Verse + *R* | Hook + *R* | Bridge + *R* | Intro Reprise  Hook | Outro + *R* | Postlude |

**Figure 5b: Charlie Brown, summary of sonic flow**

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| **Intro [00:00]**:  *ambient atmosphere*: sped-up vocals, gradually emerging guitar create altered sense of space and time **Hook [00:26]**:  *heavy rock texture*: depth and layering with bass, kick drum, prominent lead guitar doubled by higher synth  -centered, vocal falsetto opens registral space **Verse [00:53]**:  *intimate space*: compressed, dry vocal with stripped down acoustic accompaniment and centered mix  -doubled guitar split L & R to set off the centered vocal  -faint electric guitar heard in R channel  **Hook [01:18]**  **Verse 2 and Refrain [01:32]:**  -back-up vocals split L & R create sense of depth, breadth, distance  **Hook and Refrain [02:04]:**  -refrain with backing vocals -increase in intensity leads into Bridge **Bridge [02:29]**:  *“alternative” space*: doubling of voice and guitars, back-up vocals, additional synth sounds, registral expansion, distorted bass at end of section  **Intro reprise/Hook [02:59]:**  *ambient atmosphere* returns heavy rock texture of hook returns [03:24]  **Outro + Refrain [03:50]:** -higher falsetto range -final statement of refrain shift from reverberant staging to intimate, dryer sound at end of phrase **Postlude [04:11]**:  *distance*: muted piano creates effect of nostalgia -synth tone clusters in high register sustain dissonance |

**Figure 6a: Structural features of “Charlie Brown”**

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| key: B flat  meter: 4/4  tempo: 136 bpm lyrical refrain (R): “We’ll be glowing in the dark” |
| Hook and Verse based on 8-bar phrase (a + b) |
| a = 4 bars: Gm7 | E♭\* | B♭ | B♭ [\* = 2/4 bar] |
| b = 4 bars: Gm7 | E♭M7 | E♭M7 | Cm7 |
| c = 4 bars: E♭ | E♭ | Fsus4 | Fsus4 |
| d = 4 bars: Fsus4 | Fsus4 | E♭6 | B♭ |
| R = 4 bars: E♭ -- |

**Figure 6b: Formal summary**

|  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- |
| 00:00 | 00:53 | 01:18 | 01:32 | 02:04 | 02:29 | 02:59 | 03:50 | 04:11 |
| Intro/Hook | V1 | Hook | V2+R | Hook+R | Bridge | [Intro] | Outro | Postlude |
| ab X 4 | ab X 2 | ab X 1 | abac**R** | **a**b[**R**]**a**b | dd’**R** | **a**b X 8 | aR | B♭ 🡪 E♭9 |

**Figure 7: “Charlie Brown” Music Video Screenshots**

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| a. [00:02] | **Macintosh HD:Users:loriburns:Dropbox:Coldplay:coldplay.images.clips.:Coldplay.CharlieBrown.00-02..png** |
| b. [00:27] | **Macintosh HD:Users:loriburns:Dropbox:Coldplay:coldplay.images.clips.:Coldplay.CharlieBrown.00-27..png** |
| c. [00:51] | **Macintosh HD:Users:loriburns:Dropbox:Coldplay:coldplay.images.clips.:Coldplay.CharlieBrown.00-51..png** |
| d. [02:27] | **Macintosh HD:Users:loriburns:Dropbox:Coldplay:coldplay.images.clips.:Coldplay.CHarlieBrown.02-27..png** |
| e. [02:39] | **Macintosh HD:Users:loriburns:Dropbox:Coldplay:coldplay.images.clips.:Coldplay.CharlieBrown.02-39..png** |
| f. [02:49] | **Macintosh HD:Users:loriburns:Dropbox:Coldplay:coldplay.images.clips.:Coldplay.CharlieBrown.02-49..png** |

**Figure 8: Screenshots from *Live 2012*, “Charlie Brown” performance**

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| a. [55:43] | **Macintosh HD:Users:loriburns:Dropbox:Coldplay:coldplay.images.clips.:Coldplay.Live2012.55-43..png** |
| b. [56:10] | **Macintosh HD:Users:loriburns:Dropbox:Coldplay:coldplay.images.clips.:Coldplay.Live2012.56-10..png** |
| c. [57:02] | **Macintosh HD:Users:loriburns:Dropbox:Coldplay:coldplay.images.clips.:Coldplay.Live2012.57-02..png** |
| d. [57:56] | **Macintosh HD:Users:loriburns:Dropbox:Coldplay:coldplay.images.clips.:Coldplay.Live2012.57-56.1...png** |
| e. [57:56] | **Macintosh HD:Users:loriburns:Dropbox:Coldplay:coldplay.images.clips.:Coldplay.LIve2012.57-56.2...png** |

**Figure 9: Screenshots from “Hurts Like Heaven,” preview video for the comic book series**

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| a. [00:57] | **Macintosh HD:Users:loriburns:Dropbox:Coldplay:coldplay.images.clips.:Coldplay.Hurts.00-57..png** |
| b. [01:49] | **Macintosh HD:Users:loriburns:Dropbox:Coldplay:coldplay.images.clips.:Coldplay.Hurts.01-49..png** |
| c. [02:26] | **Macintosh HD:Users:loriburns:Dropbox:Coldplay:coldplay.images.clips.:Coldplay.Hurts.02-26..png** |